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The package of proposals for Sponsors

Nominations

«Gold partner» , «Silver partner», «Bronze partner»

**In order to maximize the commercial potential of the exhibition for your company, we offer you additional possibilities of creating an image of "Strong brand" within partner-sponsor programs on the "ZooGarden" exhibition.**

**It differentiates you from your competitors and allow you to introduce yourself to the wider market. The offer combines the exclusivity and priority; prestige and a wide range of action. The proposal will ensure high visibility of your company as a major player in the market, as well as provide an opportunity to make a significant impact on the target audience.**

**Exposition part:**

**• The right to promote yourself as a sponsor of the exhibition**

**• The right to promote yourself as a sponsor on the exhibition**

**• The right to design a stand as a "sponsor stand"**

**Advertisement of Sponsor in the exhibition business program:**

**• Distribution of advertising materials of the sponsor in the exhibition events (distribution packages, pens, samples, etc.)**

**• Presentation by representative of the official opening of the exhibition: advertising and welcome speech for 2-3 minutes.**

**The participation of the sponsor in the advertising campaign and mass media:**

**• Placement of the sponsor's logo on advertising materials**

**• Placement of text and sponsor's logo in the official exhibition catalog**

**• Placement of color Sponsor page (on the cover the catalog / inner page)**

**• Opening remarks in the official catalog of the exhibition with the mention of sponsorship**

**Special projects in the favor of the sponsor:**

**• Sertificate for sponsorship**

**We provide you the special opportunities that your company has decided to special tasks!**

**We will offer you the configuration of sponsorship proposals that will best match your marketing strategy!**

Regarding to the cost of the partner-sponsorship packages, please contact:

Natalya Alexandrovna **– project director**

Elena Anatolievna **– curator of the exhibition**

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